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2nd annual Harborside Market returns to Novi March 12-15

Commerce Twp., MI, February 20, 2020 - In 2019, a new show came to town and because it was such a big hit, show producers are bringing it back! Harborside Market is scheduled for March 12 – 15, 2020 at the Suburban Collection Showplace. The uniquely focused market runs alongside the Progressive Novi Boat show and will consist of exhibits specifically chosen to create an experience reminiscent of the times spent in many of Michigan’s charming harbor communities.

“There are shared sensations that boaters, lakefront property owners, and harbor town lovers yearn for and dream of even when they are months away,” said Show Manager Nicki Polan. “This Market brings these sensations as well as a unique shopping experience at a time when most people need it most.”

Harborside Market is strategically positioned just prior to spring launch, a time when consumers are starting to think, plan and purchase for the upcoming season. It is also positioned at a time when cabin fever is at its peak.

The experience won’t be limited to just shopping, Harborside Market features entertainment, food, and drinks around the harbor theme as well. Crafts, giveaways, a kid’s zone, special promotions, and more assure the event has something for everyone and highlights the lakefront lifestyle.

The Progressive Novi Boat Show is the last indoor boat show of the season, with 100 exhibitors selling boats, motors, trailers, docks, and accessories at great prices. With Harborside Market alongside we’ve added premium accessories, innovative products, lake living experiences, and the coastal lifestyle products and services.

Exhibits include original artwork, upscale soft goods to refresh your lakefront living, unique and practical products to make your summer experiences more comfortable and easier to enjoy, tastes, smells, and touches of summer living, and so much more. Hope to see you there!

Tickets and hotel accommodations are available at www.harborside.market. Regular admission is \$12 for adults, children 12 and under free with an adult. Hours: Thursday and Friday: 2pm-9pm; Saturday: 11am-9pm; Sunday: 11am-5pm. Parking is available on-site at the Suburban Collection Showplace for \$5. Harborside Market is owned and produced by the Michigan Boating Industries Association (MBIA), the voice of boating in Michigan. Revenue generated for this event is returned back to fund boaters’ interests via MBIA’s programs and services. For more information, visit harborside.market or call 734.261.0123.

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