



**For Immediate Release**

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*What:* **25th Annual Novi Boat Show**

*When:* March 16-19, 2017

*Where:* Suburban Collection Showplace, Novi, MI  
(Just west of Novi Road on Grand River)

*Featuring:* **Hundreds of new 2017 and new overstocked non-current model boats, motors and trailers - PRICED TO SELL!**

- \* More than 100 exhibitors under one roof, showing boats for skiing, fishing and cruising, up to 30 feet in length. Plus, personal watercraft, accessories, dockage, hoists and much more.
- \* No better time to buy! Bargain prices, low interest rates and financing on the spot. Get full value on your trade-in with Michigan's new Sales Tax on the Difference.
- \* Learn the rules of the water and other safety tips for boating during a free six-hour seminar held Saturday, March 18. Register at [Noviboatshow.net](http://Noviboatshow.net)

*Special Attractions:*

- \* Enter to win \$15,000 to spend on a brand new boat, accessories and more!
- \* New Under the Sea Kids Zone with a live mermaid and other underwater characters!
- \* Kids Crafts with take home t-shirts
- \* Try your hand at deep sea fishing at the show. This fishing simulator has real tension and full size rods—kids and adults can try to land the catch of the day!
- \* Food, entertainment and fun for the whole family.

*Hours:* Thursday and Friday: 2pm-9pm; Saturday: 11am-9pm; Sunday: 11am-6pm

*Admission:* Adults \$11.00, Children 12 and under are free with an adult  
Tickets sold online at [Noviboatshow.net](http://Noviboatshow.net)

*Parking:* \$5.00 for paved on-site parking for cars; surcharge for vans

*Editors' Note: For press releases, photos and more information on the Novi Boat Show visit [noviboatshow.net](http://noviboatshow.net) or call 734.261.0123.*

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